



# Jordi A. Paradelo Palazzo

WEB DESIGNER

DEG. GRAPHIC DESIGN

## Profile

**Birth:** 16.04.1993

**Residence:** Valencia, Spain

## Contact

**Tel.** | (+34) 605163193

**Mail** | im.jordiparadelo@gmail.com

**Skype** | jordi.paradelo

**Linkedin** | in/jordiparadelo

**Website** | jordiparadelo.com

## Experience

### Freelancer

05.2022 - Now

Web development • Consultation • Digital Marketing • Branding Design • Website Audits • Prototyping

### Reviewe AI/AR-powered Beauty Platform

04.2025 - 05.2026

*Web Designer & Marketing Content*

Webflow management • SEO • Landing Pages • Marketing visuals • Branding Materials

### Commute Digital Agency

05.2022 - 04.2025

*As Web designer*

Webflow development • CMS Integration • Landing Pages • Prototyping • Website design • Frontend Development

### Scandinavian Travel Tourism Software

04.2022 - 07.2022

*As Ux/UI Designer*

WebApp design • Ux research • Web design

### Avantio Tourism Solutions

04.2019 - 03.2022

*As Ux/UI Designer*

Web Theme builder • Design System • Web design • Website Audit

### Mobext HAVAS MEDIA

09.2017 - 01.2019

*As Ux/UI Designer*

Corporate Identity • Visual Communication • Advertising • Branding

## Tech Skills

Webflow

CMS Integration

Figma

React

HTML, CSS, Javascript

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

## Languages

Spanish | English

## Education

Universidad Tecnológica Nacional

09.2017 - 01.2019

UX & IXD DESIGN

CoderHouse

08/2017 - 10/2017

WEB DEVELOPER

Universidad de Belgrano

2010 - 2015

Graphic Design degree

## Skills

Experience Design • Branding • Corporate Identity • Creativity • Visual Communication • Advertising • Web Design • Interface Design • Prototyping Design • Frontend Development • Performance Optimization • SEO • CMS Integration • No-Code/Low-Code Tools • Workflow Automation • Usability Testing